

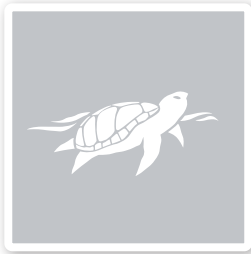
FACT SHEET

Directory Only Pricing (Includes GST)



Feature Adverts

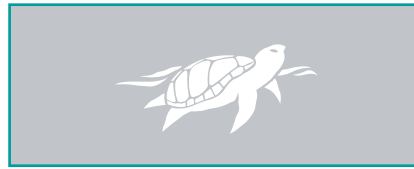
Home Page



\$120^{P/M}

(Also includes a Category Page advert)

Category Page



\$50^{P/M}

Search results display in order of priority and 'best fit' against the searched word/s.

The screenshot shows the Cairns Local Business Guide search interface. At the top is a search bar with the text "What are you searching for?". Below the search bar, the results are displayed in a list format. Each result includes a category icon (a turtle), a title, a location (Suburb), a brief description, a "More Details" button, and a price tag. The results are as follows:

- CAIRNS LOCAL FEATURE**
 - Feature Adverts** (Suburb) - Includes with FEATURE ADVERTS
 - Priority 1** (Suburb) - \$40^{P/M}
 - Priority 2** (Suburb) - \$30^{P/M}
 - Priority 3** (Suburb) - \$20^{P/M}
- Popular Categories** (indicated by a star icon)

Add extra categories to your listing for \$5 per month.

Pricing valid until 30 June 2021

www.cairnslocal.com.au – Keeping Business Local